



For Immediate Release

**DATA GROUP INC. ANNOUNCES
QUARTERLY 2013 DIVIDEND**

Brampton, Ontario – March 6, 2013 – DATA Group Inc. (TSX: DGI) announced today that its Board of Directors has declared a quarterly dividend of \$0.075 per common share payable on April 15, 2013 to shareholders of record on March 28, 2013. The dividend is an eligible dividend for Canadian income tax purposes.

About Data Group Inc.

DATA Group Inc. is a managed business communications services company specializing in customized document management and marketing solutions. DATA Group develops, manufactures, markets and supports integrated web and print-based communications, information management and direct marketing products and services that help its customers reduce costs, increase revenues, maintain brand consistency and simplify their business process. DATA Group's expertise and resources enable it to address any document requirement of its customers, from a simple mail-out to an enterprise-wide document management or direct marketing initiative. We have over 1,800 employees working from 35 locations across Canada and the United States to accomplish this.

Additional information relating to Data Group Inc. is available at our main web site: www.datagroup.ca and in the disclosure documents filed by Data Group Inc. on the System for Electronic Document Analysis and Retrieval (SEDAR) at www.sedar.com.

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For further information, contact:

Mr. Michael Suksi
President and CEO
Data Group Inc.
Tel: (905) 791-3151

Mr. Paul O'Shea
Chief Financial Officer
Data Group Inc.
Tel: (905) 791-3151