

The logo for DATA Group Inc. features the word "DATA" in a bold, white, sans-serif font. The letters are set against a blue, textured background that resembles a torn piece of paper or a watercolor splash. The background is irregular and extends beyond the text.

**For Immediate Release**

**DATA Group Inc.  
Second Quarter 2013 Earnings Results Conference Call**

**Date: Thursday, August 8, 2013  
Time: 11:00 a.m. ET**

**Brampton, Ontario –Thursday, August 1, 2013** – DATA Group Inc. (TSX: DGI.) today announced it will hold its second quarter conference call on Thursday, August 8, 2013 at 11:00 a.m. ET. The results will be released earlier the same day.

Michael Suksi, President and Chief Executive Officer, and Paul O’Shea, Chief Financial Officer and Corporate Secretary, will discuss the operating results and financial performance for the period ended June 30, 2013.

Participants may call in by dialing the Operator Assisted Toll-Free **Dial-in #: (888) 231-8191** or Local **Dial-In #: (647) 427-7450** followed by the Conference **ID# 91035508**. (**Note:** to join this conference call you will be required to provide the above ID number). Please call five minutes prior to the call.

A recording of the conference call will be available as of 1:00 p.m. the same day, until midnight August 15, 2013. To access the recording, dial the Encore Dial-in number (as appropriate for your area):

1.855.859.2056  
403.451.9481  
778.371.8506  
416.849.0833  
613.667.0035  
514.807.9274  
902.455.3955

followed by the Conference **ID# 91035508**.

The conference call will also be accessible on the web by accessing the CNW website at:  
<http://www.newswire.ca/en/webcast/detail/1100511/1199179>

## **About DATA Group Inc.**

DATA Group Inc. is a managed business communications services company specializing in customized document management and marketing solutions. DATA Group develops, manufactures, markets and supports integrated web and print based communications, information management and direct marketing products and services that help its customers reduce costs, increase revenues, maintain brand consistency and simplify their business processes. DATA Group's expertise and resources enable it to address any document requirement of its customers, from a simple mail-out to an enterprise-wide document management or direct marketing initiative. We have approximately 1,800 employees working from 35 locations across Canada and the U.S. to accomplish this.

Additional information relating to DATA Group Inc. is available on [www.datagroup.ca](http://www.datagroup.ca) and in the disclosure documents filed by DATA Group Inc. on the System for Electronic Document Analysis and Retrieval (SEDAR) at [www.sedar.com](http://www.sedar.com).

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### **For further information, contact:**

Mr. Michael Suksi  
President and CEO  
Data Group Inc.  
Tel: (905) 791-3151

Mr. Paul O'Shea  
Chief Financial Officer  
Data Group Inc.  
Tel: (905) 791-3151