



For Immediate Release

**DATA Group Ltd.
Second Quarter 2015 Financial Results Conference Call**

**Date: Monday, August 10, 2015
Time: 11:00 a.m. ET**

Brampton, Ontario–Thursday, August 6, 2015 – DATA Group Ltd. (TSX: DGI.) today announced it will hold its second quarter conference call on Monday, August 10, 2015 at 11:00 a.m. ET. The results will be released earlier the same day.

Mike G. Sifton, President and Chief Executive Officer, and James E. Lorimer, Interim Chief Financial Officer and Corporate Secretary, will discuss the operating results and financial performance for the period ended June 30, 2015.

Participants may call in by dialing the Operator Assisted Toll-Free **Dial-in #: (888) 231-8191** or Local **Dial-In #: (647) 427-7450** followed by the **Conference ID#:** 62461280 (Note: to join this conference call you will be required to provide the above ID number). Please call five minutes prior to the call.

A recording of the conference call will be available as of 1:00 p.m. the same day, until midnight August 17, 2015. To access the recording, dial the Encore Dial-in number (as appropriate for your area):

1.855.859.2056
403.451.9481
778.371.8506
416.849.0833
613.667.0035
514.807.9274
902.455.3955

followed by the conference ID#: 62461280

The conference call will also be accessible on the web by accessing the CNW <http://event.on24.com/r.htm?e=1015668&s=1&k=76C1085ECC446BB14A80E3F39BBADC82>

About DATA Group Ltd.

DATA Group Ltd. is a managed business communications services company specializing in customized document management and marketing solutions. DATA Group develops, manufactures, markets and supports integrated web and print based communications, information management and direct marketing products and services that help its customers reduce costs, increase revenues, maintain brand consistency and simplify their business processes. DATA Group's expertise and resources enable it to address any document requirement of its customers, from a simple mail-out to an enterprise-wide document management or direct marketing initiative. We have approximately 1,560 employees working from 28 locations across Canada and the United States to accomplish this.

Additional information relating to DATA Group Ltd. is available on www.datagroup.ca and in the disclosure documents filed by DATA Group Ltd. on the System for Electronic Document Analysis and Retrieval (SEDAR) at www.sedar.com.

SOURCE DATA Group Ltd.

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