



For Immediate Release

DATA Group Ltd. Announces the Resignation of Michael Sifton as a Director

Brampton, Ontario – May 16, 2016 – DATA Group Ltd. (TSX: DGI) (“**DATA**” or the “**Company**”) announces today that Michael Sifton has tendered his resignation as a director of DATA. The Company previously announced Mr. Sifton’s resignation as the Company’s President and Chief Executive Officer effective as of July 3, 2016. The board of directors wishes to thank Mr. Sifton for his service as a director of the Company.

About DATA Group Ltd.

At DATA, we are experts at planning and driving business communications. We help marketers and agencies unify and execute communications campaigns across multiple channels, and we help operations teams streamline and automate document and communications management processes. Our core capabilities include direct marketing, print services, labels and asset tracking, event tickets and gift cards, logistics and fulfilment, content and workflow management, data management and analytics, and regulatory communications. We serve clients in key vertical markets such as financial services, healthcare, lottery and gaming, retail, not-for-profit, and energy. We are strategically located across Canada to support clients on a national basis, and serve the U.S. market through our facilities in Chicago, Illinois.

Additional information relating to DATA Group Ltd. is available on www.datacm.com, and in the disclosure documents filed by DATA Group Ltd. on the System for Electronic Document Analysis and Retrieval (SEDAR) at www.sedar.com.

For further information, contact:

Mr. James E. Lorimer
Chief Financial Officer
DATA Group Ltd.
Tel: (905) 791-3151