

For Immediate Release

DATA COMMUNICATIONS MANAGEMENT CORP. ANNOUNCES FIRST QUARTER 2017 FINANCIAL RESULTS CONFERENCE CALL

Date: Monday May 15, 2017

Time: 11:00 a.m. ET

Brampton, Ontario – Thursday May 11, 2017 – DATA Communications Management Corp. (TSX: DCM) today announced it will hold its first quarter conference call on Monday May 15, 2017 at 11:00 a.m. ET. The results will be released the morning of Friday May 12, 2017.

Michael G. Sifton, Chief Executive Officer, and James E. Lorimer, Chief Financial Officer and Corporate Secretary, will discuss the operating results and financial performance for the period ended March 31, 2017.

Participants may call in by dialing the Operator Assisted Toll-Free **Dial-in #: (888) 231-8191 or** Local **Dial-In #: (647) 427-7450** followed by the **Conference ID#**: **56117187** (Note: to join this conference call you will be required to provide the above ID number). Please call five minutes prior to the call.

A recording of the conference call will be available as of 2:00 p.m. the same day, until midnight May 22, 2017. To access the recording, dial the Encore Dial-in number (as appropriate for your area):

1.855.859.2056 403.451.9481 778.371.8506 416.849.0833 613.667.0035 514.807.9274 902.455.3955

followed by the conference ID#: 56117187

About DATA Communications Management Corp.

DATA is a leading provider of business communication solutions, bringing value and collaboration to marketing and operations teams in companies across North America. We help marketers and agencies unify and execute communications campaigns across multiple channels, and we help operations teams streamline and automate document and communications management processes. Our core capabilities include direct marketing, print services, labels and asset tracking, event tickets and gift cards, logistics and fulfilment, content and workflow management, data management and analytics, and regulatory communications. We serve clients in key vertical markets such as financial services, healthcare, lottery and gaming, retail, not-for-profit, and energy. We are strategically located across Canada to support clients on a national basis, and serve the U.S. market through our facilities in Chicago, Illinois.

Additional information relating to DATA Communications Management Corp. is available on www.datacm.com and in the disclosure documents filed by DATA Communications Management Corp. on the System for Electronic Document Analysis and Retrieval (SEDAR) at www.sedar.com.

SOURCE: DATA Communications Management Corp.

-- 30 --

For further information, contact:

Mr. Michael G. Sifton Chief Executive Officer DATA Communications Management Corp. Tel: (905) 791-3151 Mr. James E. Lorimer Chief Financial Officer DATA Communications Management Corp.

Tel: (905) 791-3151 Email: <u>ir@datacm.com</u>