



For Immediate Release

**DATA Group Ltd.
First Quarter 2016 Financial Results Conference Call**

**Date: Thursday, May 5, 2016
Time: 11:00 a.m. ET**

Brampton, Ontario – Thursday, April 28, 2016 – DATA Group Ltd. (TSX: DGI) today announced it will hold its first quarter conference call on Thursday, May 5, 2016 at 11:00 a.m. ET. The results will be released the evening of Wednesday, May 4, 2016.

Mike G. Sifton, President and Chief Executive Officer, and James E. Lorimer, Chief Financial Officer and Corporate Secretary, will discuss the operating results and financial performance for the period ended March 31, 2016.

Participants may call in by dialing the Operator Assisted Toll-Free **Dial-in #: (888) 231-8191** or Local **Dial-In #: (647) 427-7450** followed by the **Conference ID#: 98802943** (Note: to join this conference call you will be required to provide the above ID number). Please call five minutes prior to the call.

A recording of the conference call will be available as of 2:00 p.m. the same day, until midnight May 12, 2016. To access the recording, dial the Encore Dial-in number (as appropriate for your area):

1.855.859.2056
403.451.9481
778.371.8506
416.849.0833
613.667.0035
514.807.9274
902.455.3955

followed by the conference ID#: 98802943

The conference call will also be accessible on the web by accessing the CNW <http://event.on24.com/r.htm?e=1180974&s=1&k=9FDCD63AA56EC35D78E6EBADC58224A7>

About DATA Group Ltd.

At DATA, we are experts at planning and driving business communications. We help marketers and agencies unify and execute communications campaigns across multiple channels, and we help operations teams streamline and automate document and communications management processes. Our core capabilities include direct marketing, print services, labels and asset tracking, event tickets and gift cards, logistics and fulfilment, content and workflow management, data management and analytics, and regulatory communications. We serve clients in key vertical markets including financial services, healthcare, lottery & gaming, retail, not-for-profit and energy. We are strategically located across Canada to support clients on a national basis, and serve the U.S. market through our facilities in Chicago, Illinois.

Additional information relating to DATA Group Ltd. is available at www.datacm.com, and in the disclosure documents filed by DATA Group Ltd. on the System for Electronic Document Analysis and Retrieval (SEDAR) at www.sedar.com.

SOURCE DATA Group Ltd.

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