



For Immediate Release

DATA Communications Management Corp. awarded agreement with leading Canadian bank

Brampton, ON – September 25, 2017 – DATA Communications Management Corp. (“**DATA**” or the “**Company**”) (TSX: DCM), a national provider of business and marketing communications solutions, today announced a new agreement with a major Canadian Schedule I bank. With years of category experience and knowledge of financial services communications, DATA is the leading provider of managed communications services to the Canadian financial services industry.

Under the multi-year agreement, DATA will assume responsibility for the procurement, production, inventory management and distribution of the bank’s critical business communications in Canada including statements, business forms, and envelopes.

“We are excited about this partnership and the opportunity it brings to manage document solutions for our new client,” said Michael G. Sifton, Chief Executive Officer of DATA. “We have extensive experience implementing and managing document and information services programs for leading Canadian financial services firms of similar size and complexity. We look forward to delivering value to our client for years to come.”

“The banking sector is leveraging digital innovation to meet increased customer expectations for seamless services,” he said. “DATA’s approach to providing solutions can help bring process improvements and solutions to complex problems, ensuring banks build better relationships with their customers.”

About DATA Communications Management Corp.

DATA is a leading provider of business communication solutions, bringing value and collaboration to marketing and operation teams across North America. We help marketers and agencies unify and execute communications campaigns across multiple channels, and we help operations teams streamline and automate document and communications management processes. Our core capabilities include direct marketing, print services, labels and asset tracking, event tickets and gift cards, logistics and fulfilment, content and workflow management, data management and analytics, and regulatory communications. We serve clients in key vertical markets such as financial services, retail, healthcare, lottery and gaming, not-for-profit, and energy. We are strategically located across Canada to support clients on a national basis, and serve the U.S. market through our facilities in Chicago, Illinois.

Additional information relating to DATA Communications Management Corp. is available on www.datacm.com, and in the disclosure documents filed by DATA Communications Management Corp. on the System for Electronic Document Analysis and Retrieval (SEDAR) at www.sedar.com.

For further information, contact:

Mr. Michael G. Sifton
Chief Executive Officer
DATA Communications Management Corp.
Tel: (905) 791-3151

Mr. James E. Lorimer
Chief Financial Officer
DATA Communications Management Corp.
Tel: (905) 791-3151
ir@datacm.com