



For Immediate Release

**DATA Communications Management Corp. Announces Mike Coté as
Senior Vice President, Corporate Development and Strategy**

Brampton, Ontario – July 25, 2017 – DATA Communications Management Corp. (TSX: DCM) (“**DATA**” or the “**Company**”) is pleased to announce that Mike Coté will be joining DATA as Senior Vice President, Corporate Development and Strategy, effective September 5, 2017. In this new role, Mr. Coté will lead strategic business development efforts, and will focus on helping DATA achieve its organic growth objectives.

Mr. Coté was most recently Senior Vice President, Chief Commercial Officer at Purolator Inc., a \$1.5 billion revenue supply chain solutions company and Canada’s leading integrated freight, package and logistics solutions provider. Over a 16-year career at Purolator, Mr. Coté held progressively senior leadership roles with his most recent role including responsibility for sales, sales operations, alliances, revenue management and marketing. Prior to joining Purolator, Mr. Coté practiced corporate commercial and real estate law at Goodmans LLP.

“Mike is a seasoned professional who brings a strong background and wealth of knowledge working with similar clients to DATA’s,” said Greg Cochrane, President of DATA. “We are thrilled to have him join us and focus his expertise on enhancing our business through client strategy development and execution.”

Mr. Coté holds a B.A., Economics from Colgate University, a Bachelor of Laws degree from the University of Windsor, and an M.B.A. from the Smith School of Business at Queen’s University. He recently received his ICD.D designation from the Institute of Corporate Directors.

About DATA Communications Management Corp.

DATA is a leading provider of business communication solutions, bringing value and collaboration to marketing and operation teams across North America. We help marketers and agencies unify and execute communications campaigns across multiple channels, and we help operations teams streamline and automate document and communications management processes. Our core capabilities include direct marketing, print services, labels and asset tracking, event tickets and gift cards, logistics and fulfilment, content and workflow management, data management and analytics, and regulatory communications. We serve clients in key vertical markets such as financial services, retail, healthcare, lottery and gaming, not-for-profit, and energy. We are strategically located across Canada to support clients on a national basis, and serve the U.S. market through our facilities in Chicago, Illinois.

Additional information relating to DATA Communications Management Corp. is available on www.datacm.com, and in the disclosure documents filed by DATA Communications Management Corp. on the System for Electronic Document Analysis and Retrieval (SEDAR) at www.sedar.com.

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